



# MARKETING NEWSLETTER

- **GT RADIAL SUPPORTED JAZZFITCLUB (JFC) EAST PRIANGAN ON THEIR 8<sup>TH</sup> ANNIVERSARY**
- **GT RADIAL HELD A SAFETY DRIVING TRAINING TO TEENAGERS**





## GT RADIAL SUPPORTED JAZZFITCLUB (JFC) EAST PRIANGAN ON THEIR 8<sup>TH</sup> ANNIVERSARY

JazzFitClub (JFC) was established on August 8th, 2004, and has more than 1700 members all over Indonesia, in cities such as Jakarta, Serang, Bandung, East Priangan, Garut, Surabaya, Yogyakarta, Solo, Semarang, Medan, Pekanbaru, Palembang, Lampung, Cilacap, Makassar, Balikpapan, Bali, Aceh, Mataram, Cirebon, Sumatera and Papua.

On January 15-16, 2022, JFC Priangan Timur held its 8th anniversary by socializing the philosophy of "Drive Safe, Drive Proper, Good Driver" to the public. GT Radial provided support to build a closer relationship, brand, and product awareness among the 60 JFC members who attended the event.





With the objective of educating its members and to reduce the number of accidents that are increasing on highways, the event agenda includes safety driving seminar discussing on the importance of driving properly, safely, and obeying traffic laws while driving.





# GT RADIAL HELD A SAFETY DRIVING TRAINING TO TEENAGERS

GT Radial in partnership with Safety Defensive Consultant Indonesia (SDCI) provided Safety Driving training on Sunday, January 30, 2022 at Sesejuh Kopi, Manggarai, South Jakarta.

The event was held with strict health protocols and attended by enthusiastic participants which include students, all of whom already have a Driving License Class A (SIM A).

The training was held with the aim of providing insight on Safety Driving to teenage participants and positive education.