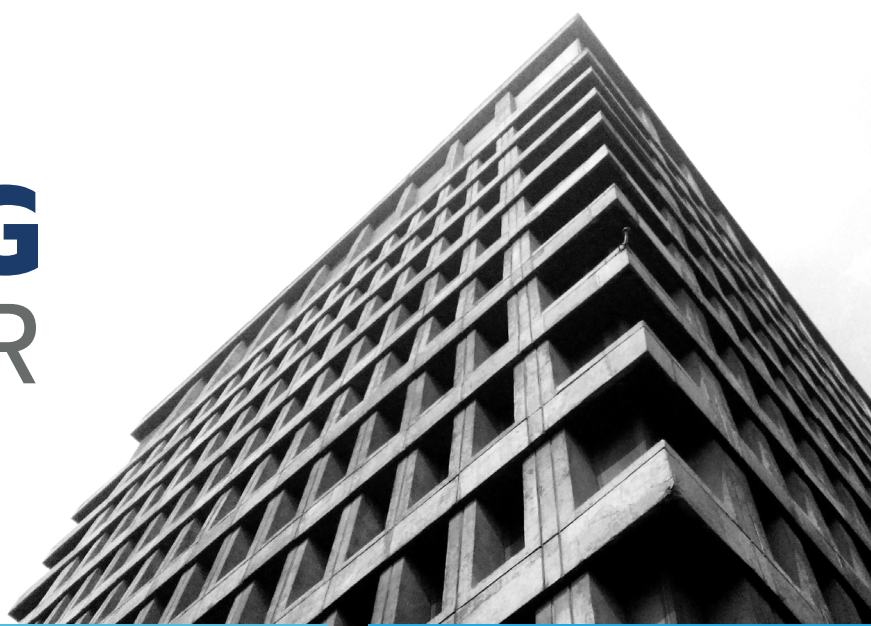


MARKETING NEWSLETTER

NOVEMBER 2019

#11



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Champion in Auto Gymkhana 2019

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Team Toyota of Indonesia (TTI) with its racers, managed to end all the championship series MLDSpot Auto Gymkhana 2019 with such great accomplishment. Racing in Terminal Indihiang Circuit, Tasikmalaya, West Jawa, Saturday (23/11), Anjasara Wahyu, the top-seeded racer of TTI, succeeded in creating history. He came as a champion in F class.

Even though he finished in the best time 40.563 below his team mate, Adrianza Yunial with 40.484 and came off his runner up finish, it was enough for Anjasara to gain his title as the champion. From the entire 7 rounds he'd been racing throughout this year, Anjas, the nickname of Anjasara, managed to collect 160 points. Runner up spot was taken by Adrianza Yunial with 146 points. And the third runner-up was Addyek RG (Team Fastron Slalom) with 82 points.

One of the success keys of Anjas during his racing in Terminal Indihiang Circuit yesterday was he used the tires produced by PT Gajah Tunggal Tbk: GT Radial Champiro SX2 and GT Radial Champiro GTX Pro. From the 7-round championship that he managed to finish, this was his first time to race in the pouring rain. But it didn't even affect the performance of this tire, whose factory was located in Tangerang.



Daihatsu Community Participated in Auto Clinic 7th Batch



Daihatsu, with GT Radial, held Anticipated Driving-themed Auto Clinic (3/11). There were more than 50 members of Daihatsu community in East Java gathered in Astra Daihatsu outlet branch Surabaya Waru to take parts in this event. The event was the last batch of a total of seven held in 2019. Surabaya wasn't the first city to hold the event because it had previously been held in Jakarta, Bandung, Semarang, Bekasi, and Tangerang. The participants showed a tremendous amount of enthusiasm in this batch. Even though it was held in Surabaya, there were many participants from other areas of East Java including Sidoarjo, Pasuruan, Gresik, Mojokerto, Blitar, Malang, and Madiun.

Sony Susmana, an expert in safe driving practices from the Safety Defensive Consultant Indonesia (SDCI), reprised his role as a trainer in this event. One of the intriguing sessions was when it was revealed how so many of the accidents that had happened were caused by blowouts and fatigue/sleepiness. Blowouts occur when tires are already in very bad conditions and there wasn't enough air within. On the other hand, fatigue-related problems happen when drivers ignore signals from the body that tells them to rest and stop overexerting their bodies in order to reach their destinations fast. Sony explained how important it is to rest the body after driving more than 3 hours.

The next session involved participants engaging in lessons about braking techniques, staying focused during driving, and how to make decisions during unexpected situations on the road.

GT Radial Participated in the 2019 Toyota Jamboree

PT Toyota Astra Motor (TAM) held a gathering of Toyota Owner Club members in an event called the 2019 Toyota Jamboree. The theme of the Jamboree was "Break the Impossibilities" and, having been held for the 12th time, the event managed to gather around 1500 members of 18 different TOCs. The members came from various Toyota car owner communities in Jakarta, Bogor, Depok, Tangerang, and Bekasi (Jabodetabek). GT Radial, which had long been a member of the community, also participated in the event.

As an event that gathered all automotive industry enthusiasts, this activity was also considered as the best moment to meet each other and share opinions in building community.



Commitment between Toyota and GT Radial supports every activity conducted by the community to create more inclusive, innovative, and mobile society. It also encourages everyone to challenge themselves to do something impossible through innovations.