

# MARKETING NEWSLETTER

FEBRUARY 2019

#02

Highly Involved in Indonesia's Sports Sector, Gajah Tunggal Received an award by Indonesian Journalists Association



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## Greetings,

We thank God for His blessing as we finished the monthly activities report of the Marketing team in February 2019. This report contained marketing activities of PT Gajah Tunggal Tbk, including the Auto Community Clubs, corporate awarding, exhibition and motorsport events sponsored by GT Radial, IRC Tire and Zeneos during February 2019. We realized that this report is far from perfect and we hope to receive feedbacks that we can use as improvement.

Therefore, we hope that this newsletter will benefit and positively contribute to all of us.

Sincerely,

MARKETING TEAM

## Highly Involved in Indonesia's Sports Sector, Gajah Tunggal Received Dharmabakti Sport Champion Award by Indonesian Journalists Association

Surabaya - Coinciding with the 2019 National Press Day celebration, the Sports Journalist Section of the Indonesian Journalists Association held The 2019 Indonesian Sports Night Golden Award. This event is to appreciate Athletes, Trainers, Trustees, Regents/Mayors, Governor and the people who have been committed to sports.

The event was held on February 8, 2019 at Grahadi Building, Surabaya. This is one of the National Press Day celebrations throughout 2019. Public figures and officials were present to receive awards for their contributions in advancing sports within the country.

PT Gajah Tunggal Tbk, the largest integrated tire manufacturer in Southeast Asia, was honored to receive the Dharmabakti Sport Champion award. The award is intended for businesses who have shown a strong and high commitment in supporting



Mr. Sugeng Rahardjo, the President Director of PT Gajah Tunggal Tbk, receiving the award at Grahadi (09/02)

national sports industry. Not only focusing on motorsports events, Gajah Tunggal has also been involved profoundly in physical sports such as the AFF Cup, Mercedes-Benz Golf Trophy, V3 Open Inline skate.