

MARKETING NEWSLETTER

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#10



TTI Regained its Top Position Using
GT Radial

Gajah Tunggal Receives
Primaniyata Award 2019

GT Radial - Daihatsu Auto Clinic
Batch 5 & 6

Toyota Team Indonesia Regained its Top Position using GT Radial Champiro SX2 and GTX PRO in the 5th Series of Auto Gymkhana

Toyota Team Indonesia (TTI) regained its top position at the 5th Slalom National Championship at the Tawang Mas Circuit, PRPP, Semarang, Central Java on 5 October 2019. It was Adrianza Yunial and Anjasara Wahyu, two prominent TTI slalom drivers who managed to sit in positions 1 and 2 in class F, with the fastest time lap of 42 seconds 783 millisecond and 43 seconds 139 millisecond. These astonishing results were evidence of the great performance using the GT Radial Champiro SX2 and Champiro GTX Pro tires.

During the pre-event, GT Radial also played a role in the successful implementation of the Insta-class that was aimed in tutoring amateur drivers joining slalom for the first time. With 30 participants, Insta-class was welcomed as a platform to develop new potential racers, especially in the slalom field. The air was filled with enthusiastic participants from the demo given by TTI racer, Anjasara Wahyu. After learning the basic driving theory of a slalom car, all MLDSPOT Insta-class participants were immediately invited to go down the track that had been prepared for them.

There were 4 Toyota Agya car units fitted with GT Radial Champiro BXT Pro tires specially used for training vehicles. For the fifth round of slalom national championship (MLDSPOT Auto Gymkhana) 2019, GT Radial Champiro BXT Pro 175/65 R14 tires were suitable made to run through the Semarang PRPP circuit.



Gajah Tunggal Receives the Primaniyarta Award at Trade Expo Indonesia 2019



The 34th Trade Expo Indonesia (TEI) was held for 5 days from 16-20 October 2019. PT Gajah Tunggal Tbk, as the largest tire manufacturer in Southeast Asia had again participated in the largest international trade exhibition in Indonesia, at the Indonesia Convention Exhibition (ICE), BSD City, Tangerang. With the theme 'Moving Forward to Serve the World', TEI 2019 was established to increase domestic exports.

In the opening ceremony of the TEI 2019, PT Gajah Tunggal Tbk was granted the Primaniyarta Award for the seventh time from Ministry of Trade of Indonesia. The Primaniyarta Award was the highest award given by the Indonesian government to appreciate the achievement by one exporter, in a hope to set a role model to

motivate other exporters. PT Gajah Tunggal Tbk received this award for its hard work by establishing a global brand that managed to export millions of tyres to over 130 countries across the world.

Aside from receiving the Primaniyarta Award, PT Gajah Tunggal Tbk also succeed in becoming one of the best 'stand' out of tens of participating companies. During the TEI 2019, PT Gajah Tunggal Tbk also continuously promoting its star products that are popular in both domestic and global markets. Among those products exhibited were GT Radial, passenger car tyres; IRC and Zeneos, motorcycle tyres; Gajah Tunggal, bus and truck bias ply tyres; and Giti, bus and truck radial ply tyres.

This exhibition was hoped to serve as a platform to promote products with high potential of becoming popular in both domestic and global markets, as one way to increase the state economic value.



Daihatsu Bekasi Community Participated in Auto Clinic Batch 5



Daihatsu and GT Radial once again held an Auto Clinic with the theme Anticipated Driving (6/10). This time, the Astra Daihatsu Harapan Indah branch was chosen to host the event. Previously, the Auto Clinic with the theme Anticipated Driving had been held in the Jakarta, Bandung and Semarang areas.

This time, the Auto Clinic was attended by more than 50 members from 17 Daihatsu communities from Bekasi area and around. Mr Budi Mahendra, Head of Customer Satisfaction and Value Chain Division of PT Astra Daihatsu Motor (ADM) opened this event.

Bekasi is known as the Daihatsu club-base since it has the highest community members compared to other areas. In the Q&A session, a lot of questions were addressed to Sony Susmana, trainer at the Safety Defensive Consultant Indonesia (SDCI).

A number of useful sharing and information on driving such as safe driving habits, how to hold and turn the wheel, or sit position while driving. The event followed by judgment ability test. In this session, the Club's best friends tried to perform the right braking technique, practiced concentration while driving, and learned how to make decisions during undesirable conditions while on the road.

Auto Clinic 2019 Daihatsu and GT Radial Batch 6

PT Astra Daihatsu Motor (ADM), the principal of Daihatsu brand in Indonesia, together with tire manufacturer GT Radial, continued the 2019 Auto Clinic event series with the theme 'Anticipated Driving Program' on Sunday, 20 October 2019.

The event was held at the Astra Daihatsu Bizz Center BSD Outlet, Tangerang, was the sixth batch of a total of seven batches this year. The Auto Clinic had been held in the Jakarta, Bandung, Semarang, and Bekasi before.

This event was attended by more than 60 members and families from 17 Daihatsu car clubs from the Tangerang, Pamulang, Banten, and surrounding areas. It was such an eventful and exciting day, since we had a high number of participants attended exceeding the capacity.



GT Radial Brings Toyota Team Indonesia to Podium



GT Radial succeeded in supporting the success of the Toyota Team Indonesia racing team in the 2019 Gymkhana National Championship. In the sixth round of race held in Bekasi, West Java, the performance of the GT Radial tires proven to be able to bring the best results.

One of the challenges experienced by the GT Radial R&D team and the Toyota Team Indonesia mechanics was the issue on the asphalt and the hot weather. The asphalt on the track was fairly soft, which caused the asphalt to peel off at hard brakes. Moreover, the dust and sand that had accumulated on the asphalt surface is also one of the things that

is considered by the GT Radial research team.

Toyota Team Indonesia used two GT Radial flagship products. On the front sector, TTI used GT Radial Champiro SX2 with size 195/50 ring 15. As on the rear sector, TTI used GTX Pro products with size 195/50 ring 15. As a result, the Toyota Team Indonesia, supported by GT Radial managed to win the prestigious title for the class F category.

